



Reader with a Cause:
NADINE SEED
(here with son Erick)
Her charity:
Foundation Fighting
Blindness, Toronto

"It is my dream to see the black cloak lifted off the eyes of all blind children on earth."

When Nadine Seed of Edmonton gave birth to her first child, she marvelled at his perfection. But soon, she started worrying that little Erick's eyes were not focusing. After a series of doctor visits, the Seeds learned that their son had a rare retinal disorder. "We were told that he could not see and he never would," Seed says. "Where we once envisioned our son playing hockey and admiring Christmas lights, now it was pictureless Braille books and mobility lessons with a white cane."

Hoping that one day her child might see, Seed found the Foundation Fighting Blindness (FFB.ca), a national non-profit organization founded in 1974 by a group of Toronto parents. Now Canada's top private supporter of groundbreaking retina research, FFB has given more than \$16 million to hospitals and universities across the country.

Inspired by the thousands of FFB volunteers, the Seeds launched their own fundraiser called Drive for Sight, where they will charge a fee for drivers — "anyone on wheels, be it a sports car or jalopy" — to join them on an annual summer ride in the country.

Today, Erick plays piano, enjoys gymnastics and swimming,

and can't get enough of his younger brother, Parker. "Every day," says Nadine, "he teaches us so much about what's possible."

Why she won: "Nadine's submission inspired us, capturing the devastation of learning your child has a disability, as well as the hope for a cure," says *Today's Parent* editor-in-chief Caroline Connell.

What the money means: "Besides advancing vision research, these funds will help us to host educational conferences that give families valuable information about eye disease and potential treatments and cures," says Ann Morrison, director of philanthropy at the Foundation Fighting Blindness.

— *Randi Chapnik Myers*

Nadine wins a \$2,000 donation to Foundation Fighting Blindness, from *Today's Parent* and KRG Children's Charitable Foundation.

You could be a For Kids' Sake Reader with a Cause and win \$2,000 for a charity that means the world to you. To enter, go to forkidssakeawards.com.